

AARON HENNE  
YOUR MISSION IN 60 SECONDS

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WEXNER HERITAGE PROGRAM  
MADREGOT SUMMER INSTITUTE

JULY 8 - 13, 2018  
SNOWBIRD, UTAH

**1.) CHALLENGE/OPPORTUNITY.**

**DISCUSS THE NEED AND/OR POSSIBILITY.**

**(15 - 20 Seconds)**

**2.) QUALIFICATION**

**WHY ARE YOU UNIQUELY QUALIFIED/CONNECTED TO THIS  
TOPIC?**

**(10 - 15 Seconds)**

**3.) SOLUTION/IDEA**

**WHAT ADDRESSES THE CHALLENGE/OPPORTUNITY AND HOW  
DOES IT DO SO?**

**(20 Seconds)**

**4.) INVITATION**

**OPEN UP THE “PITCH” TO CONVERSATION AND QUESTIONS.**

**(5 - 10 Seconds)**