Doughnut Economics A Compass for 21st century transformations

Zohar Ianovici & Merav Cohen

Wexner Summit, March 14th, 2023



Welcome to keep in touch

קהילת כלכלת הדונאט בישראל مجتمع اقتصاد الدونات في إسرائيل Israel Doughnut Community



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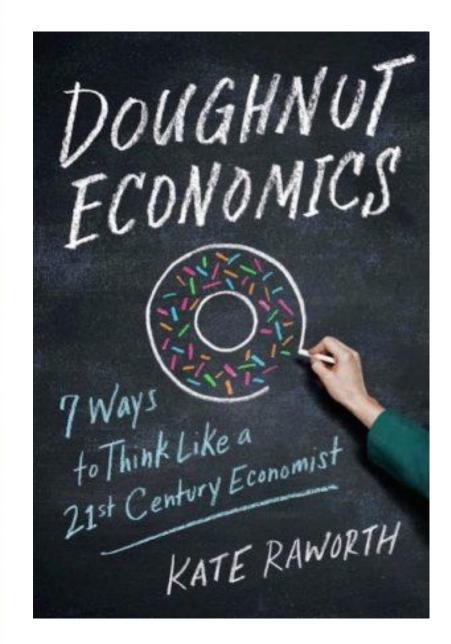
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Oxford University, Environmental Change Institute, Senior Associate Amsterdam University of Applied Sciences, Professor of Practice

BA, Politics, Philosophy and Economics, Oxford University

MSc, Economics for Development, Oxford University

Honorary doctorates: University of York, KU Leuven, Business School Lausanne

Zanzibar, working with micro-entrepreneurs

OXFAM, senior researcher

UNDP, co-author of the Human Development Report

Club of Rome

WHO Council on the Economics of Health for All

כלכלת הדונאט

שבעידרכים מחשוב כמי C

How the 21st century has begun

Financial meltdown

Bronx WE ARE

Ecological breakdown

European wildfires

COVID lockdown



Kuala Lumpur, Malaysia



New York, US

Athens, Greece



Baluchistan, Pakistan



Bogotá, Colombia

Percentage of CO₂ emissions by world population

	Richest 10%	49%	Richest 10% responsible for almost half of total lifestyle consumption emissions	
eciles)		19%		Richest 10% of global
me (d		11%		 population (>\$33K/year) responsible for almost half of total lifestyle emissions Richest global 1% responsible for more than 50 percent of aviation
inco	Poorest 50%	7%		
Norld population arranged by income (deciles)		4%		
arran		3%		emissions.
ation		2.5%	Poorest 50%	
Indod		2%	responsible for only around 10%	
Norld		1.5%	of total lifestyle consumption	
-		1%	emissions	Source: Oxfam (2015)

WEXNER SUMMITS I THE NETWORK IN ACTION

(Lesson 1) Change the goal

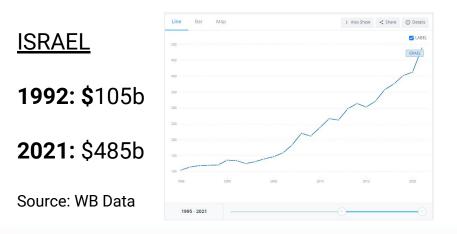
20th century economics

Primary goal: Growth

- GDP Gross Domestic Product
- Total value of goods and services sold in a given period

Defined in the 1930s Simon Kuznets:

"The welfare of a nation can, therefore, scarcely be inferred from a measurement of national income as defined above"



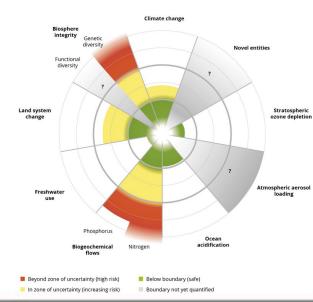
Doughnut Economics



(Lesson 1) Change the goal

The Doughnut's dimensions (as of 2017)



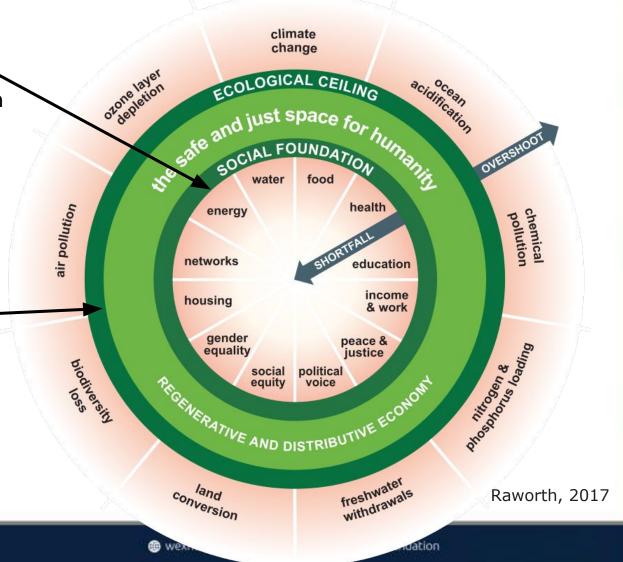


Social Foundation

12 dimensions derived from the social priorities agreed in the Sustainable Development Goals (UN, 2015)

Ecological Ceiling

9 dimensions: the nine planetary boundaries defined by Earth-system scientists (Steffen et al., 2015)



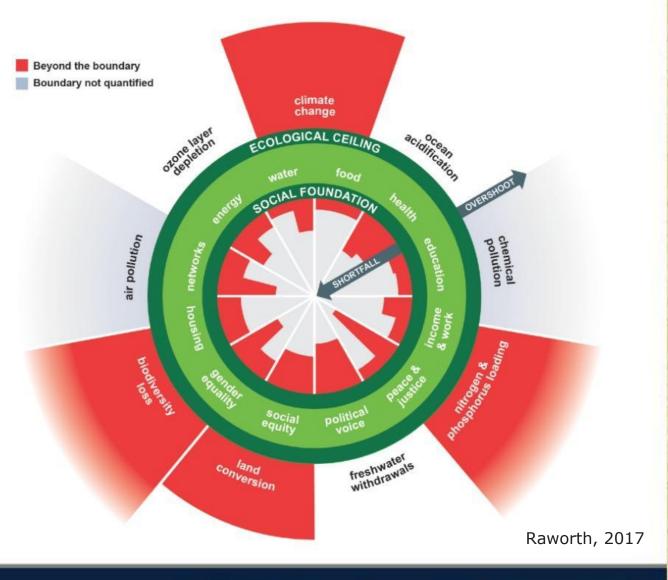
Humanity is living far out of balance

Latest planetary boundaries study (2022):

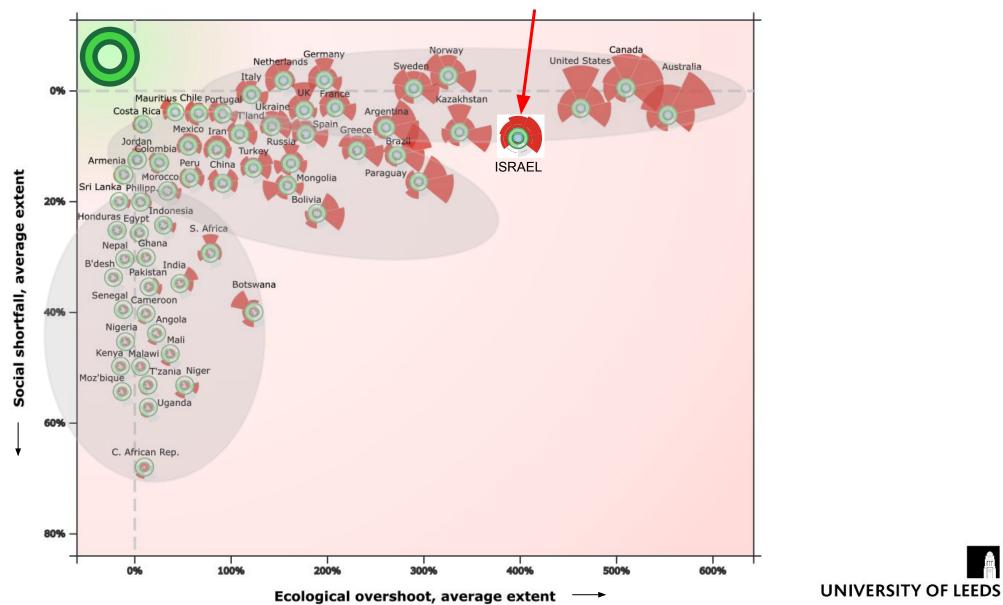
5th transgressed planetary boundary -Novel entities (chemical pollution).

Latest UN SDG report (2022):

- >700M below \$2.5/day
- 1/10 hungary
- 150M children severely malnourished
- Covid: Life expectancy dropped (1st time since 1950s)



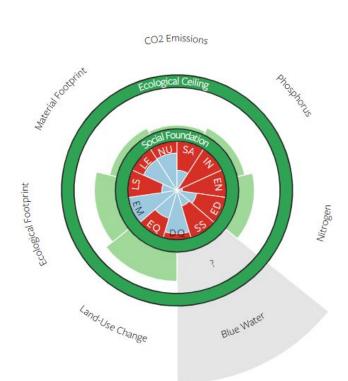


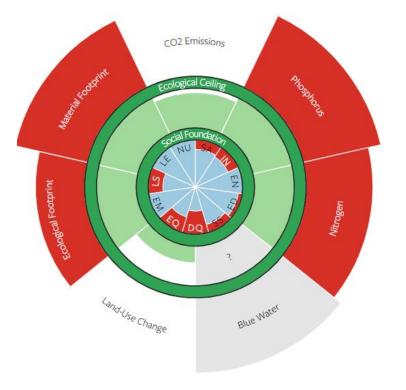


WEXNER SUMMITS | THE NETWORK IN ACTION

Source: Fanning et al, 2022

National doughnuts & GDP PC (2015)





Malawi \$376 pc

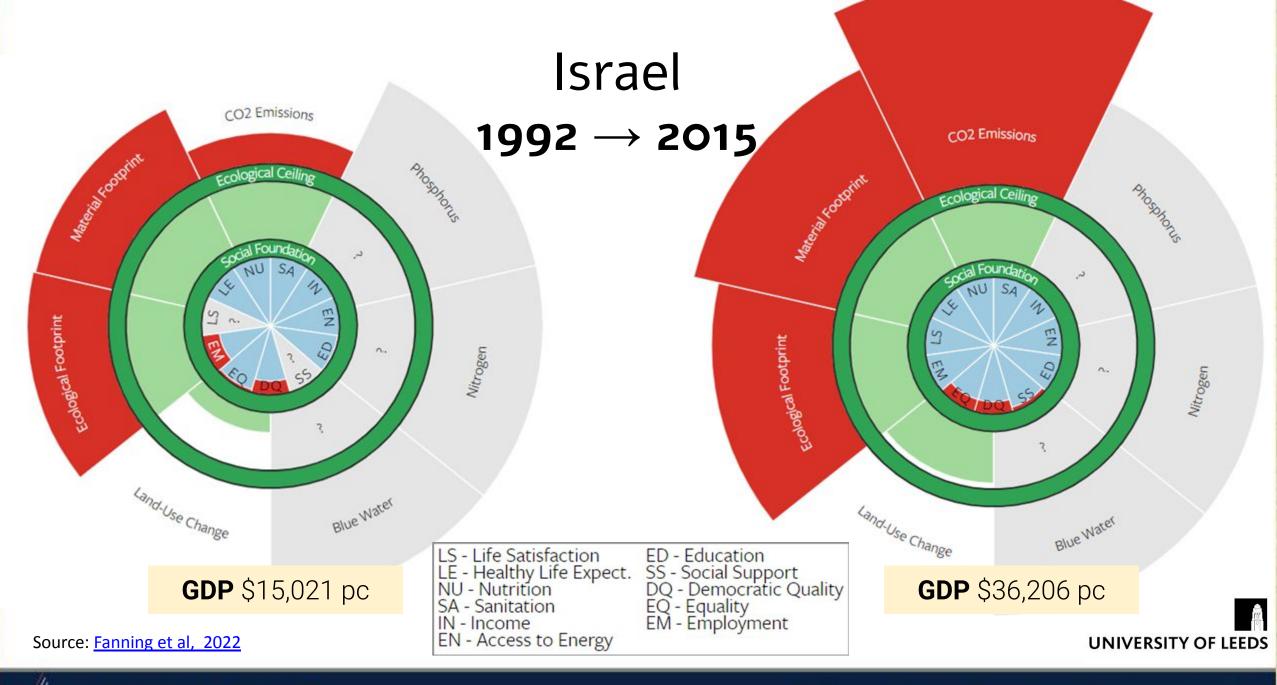
China \$8,016 pc **United States** \$56,762

CO2 Emissions

Source: Fanning et al, 2022

Land-Use Chang

UNIVERSITY OF LEEDS



Q

A Good Life For All Within Planetary Boundaries

HOME NATIONAL TRENDS V NATIONAL SNAPSHOTS V RELATED RESEARCH V DOWNLOAD DATA IN THE NEWS ABOUT

A Good Life For All Within Planetary Boundaries

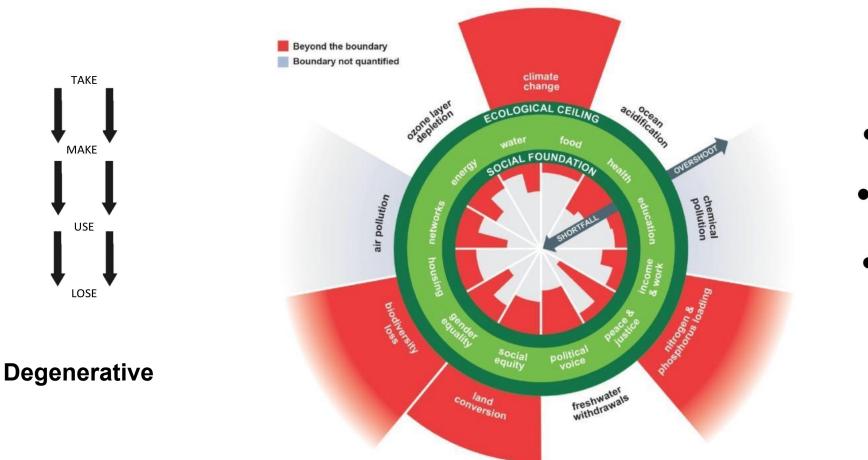
For at least the last 30 years, no country has met the basic needs of its residents at a globally sustainable level of resource use. How does your country compare with others on achieving the goal of a safe and just future for all? How many social goals does it achieve? How many planetary boundaries does it transgress?

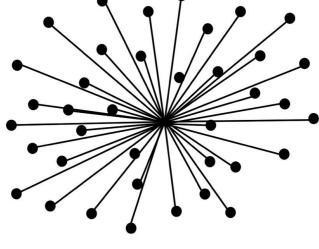
National Trends (New!)

Countries have been transgressing planetary boundaries faster than they have been meeting the basic needs of their residents. Explore the progress of nearly 150 countries over time using interactive charts and doughnut plots from our recent 2021 study, The Social Shortfall and Ecological Overshoot of Nations, published in *Nature Sustainability* (available to read open-access here, and summarised in Our Blog).

https://goodlife.leeds.ac.uk/

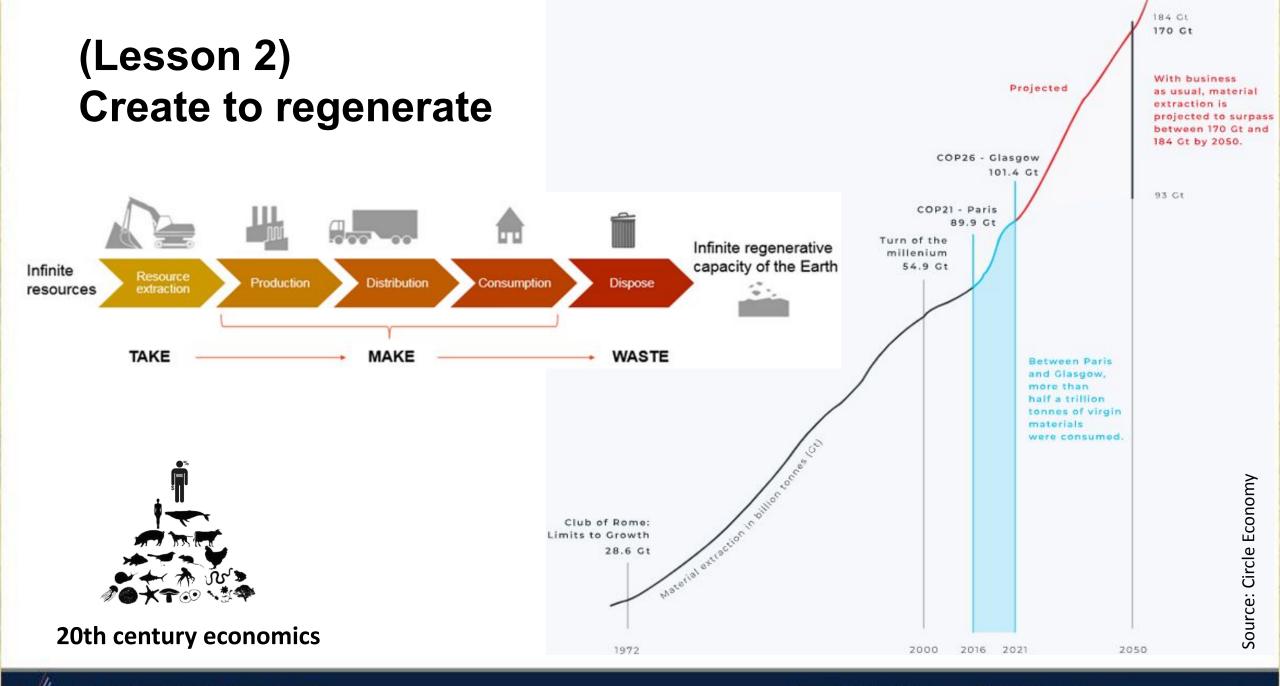
How can humanity get into the Doughnut?





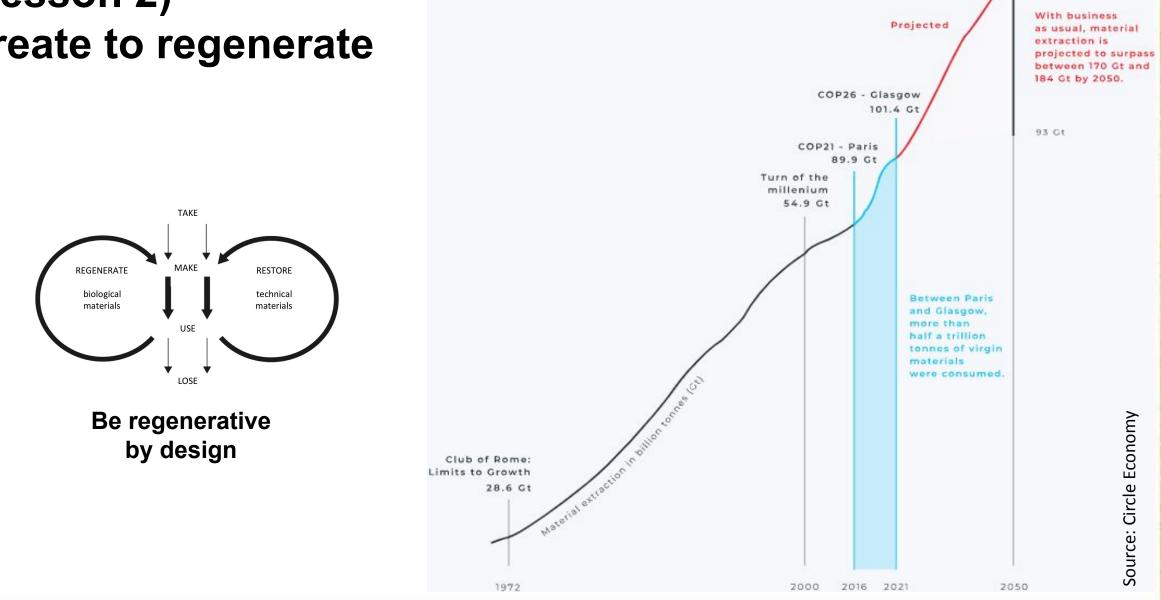
Divisive

Raworth, 2017



wexnerfoundation

(Lesson 2) **Create to regenerate**



184 Ct 170 Gt





Towards regenerative design



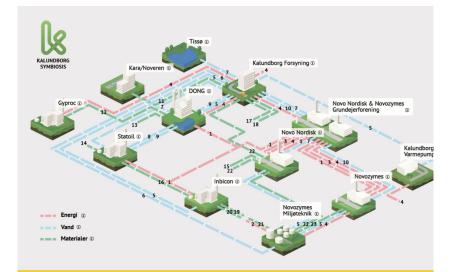
Urban reforestation - Freetown



Sponge city - Qunli



Circular construction - Amsterdam



Circular partnership – Denmark



Create to regenerate - Policy level



50 measures for a 100% circular economy

A Circular Economy in the Netherlands by 2050

Circular Economy Action Plan The European Green Deal

undesministerium Jimaschutz, Umwelt, nergie, Mobilität, novation und Technologie

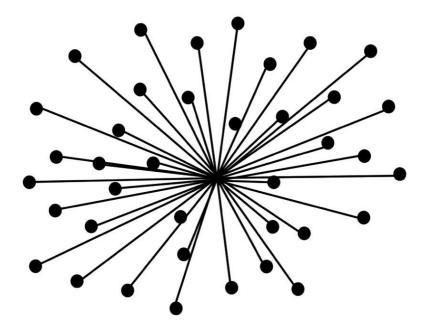
Österreich auf dem Weg zu einer nachhaltigen und zirkulären Gesellschaft

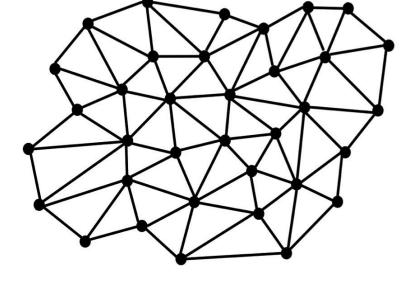
Die österreichische Kreislaufwirtschaftsstrategie





(Lesson 3) Design to distribute





Divisive

sive

Distributive

capturing opportunity and value in the hands of a few sharing opportunity and value with all who co-create it

DOUGHNUT ECONOMICS ACTION



Inclusive





Towards distributive design



Cycling network – Xiamen



Community Wealth Building – Preston



Affordable housing – Vienna



Solar micro-grids - Kenya



Community Land Trust housing - London



Half houses - Chile

From Theory to Practice

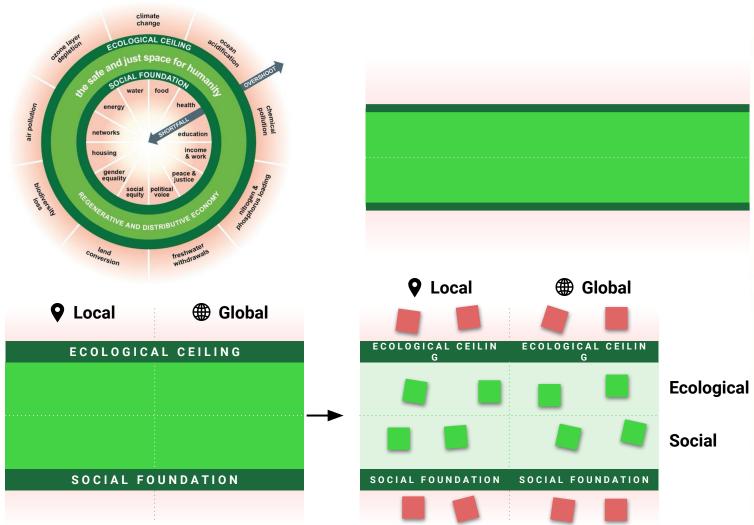


https://doughnuteconomics.org/

Downscaling the doughnut

How can communities help bring humanity into the Doughnut?

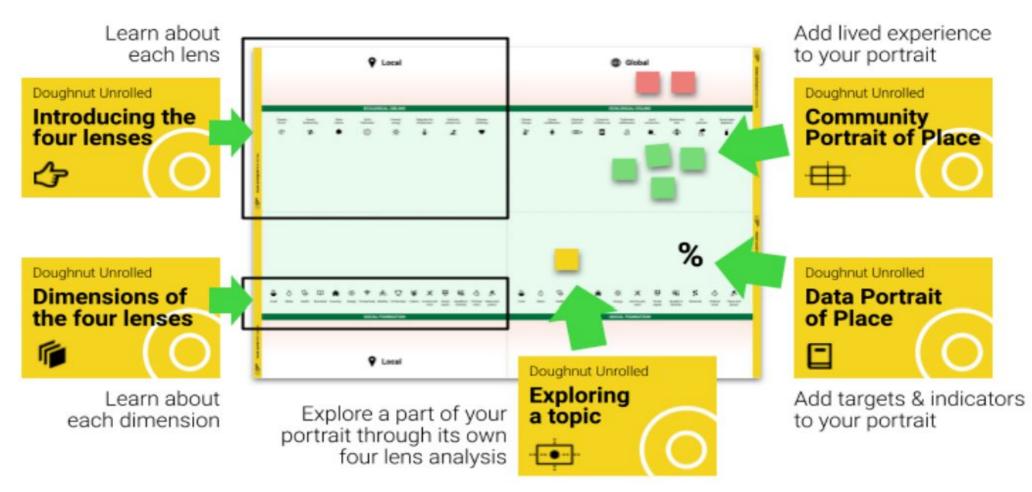
Unrolling the doughnut allows communities to explore possible futures they want, and assess the impact of policies through four lenses





How the tools work together

See the "Doughnut Unrolled" set of tools <u>HERE</u>



Derived from DEAL doughnuteconomics.org





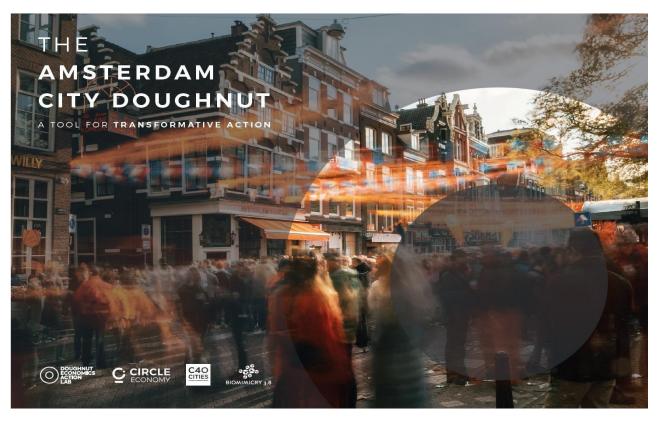
Doughnut Workshops in Portland, Philadelphia and Amsterdam 2019



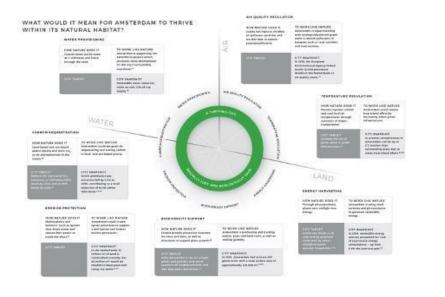


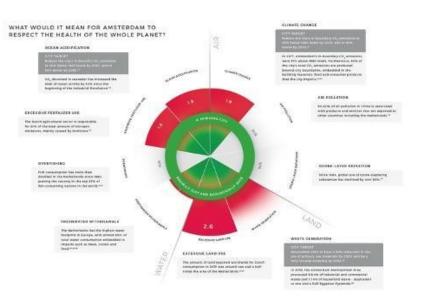


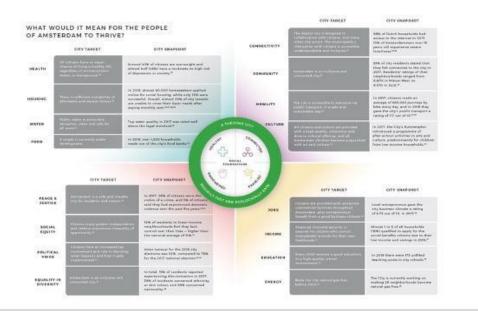


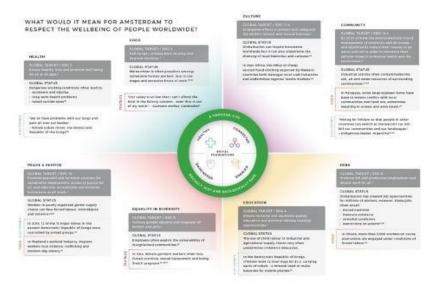


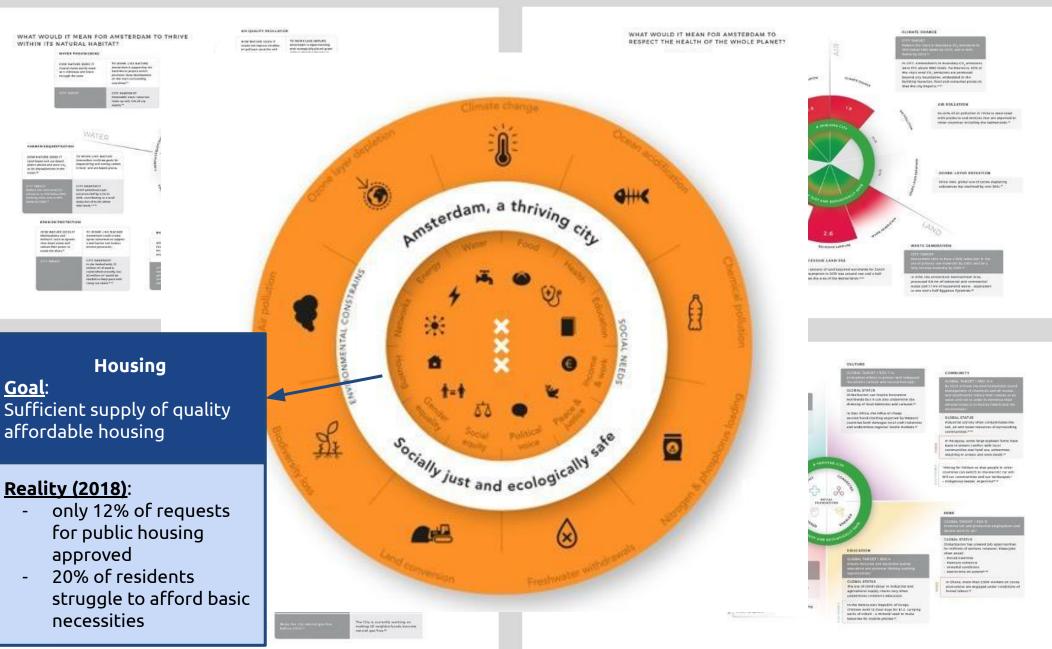
Click the image to learn more!











Amsterdam City portrait and circular strategy

As of 2022:

10% circular procurement (2022)

2020

circular

invitations

to tender (2023)

- All construction material require a 'passport'
- No new fast food restaurants
- Electric transportation incentives

0

50% circular

procurement

2030

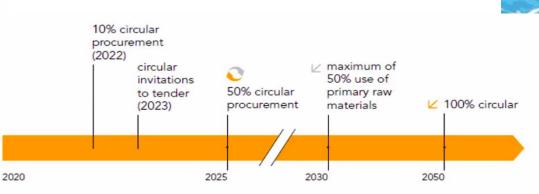


2025

Amsterdam City portrait and circular strategy

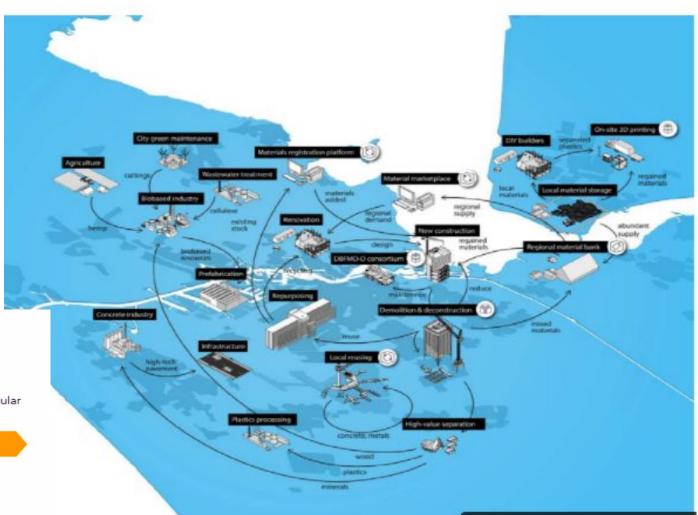
As of 2022:

- All construction material require a 'passport'
- No new fast food restaurants
- Electric transportation incentives



Important medium and long-term circular milestones for Amsterdam.

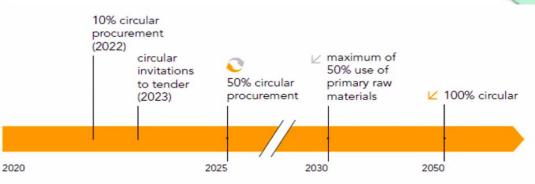
VISION OF A CIRCULAR CONSTRUCTION CHAIN



Amsterdam City portrait and circular strategy

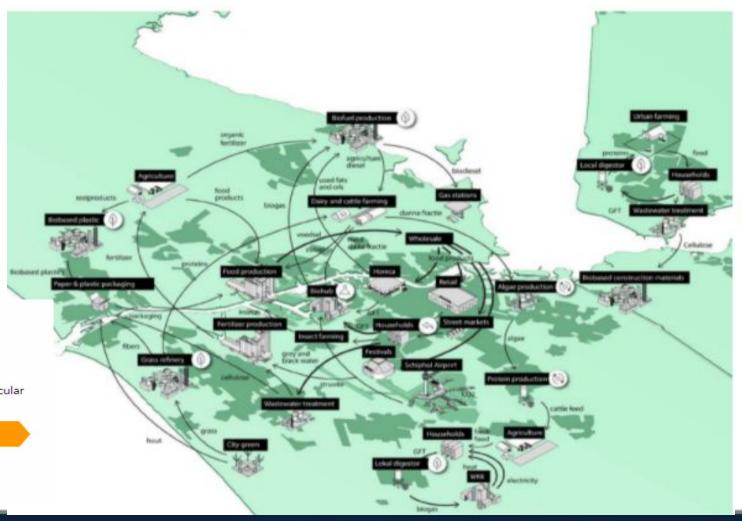
As of 2022:

- All construction material require a 'passport'
- No new fast food restaurants
- Electric transportation incentives



Important medium and long-term circular milestones for Amsterdam.

VISION OF ORGANIC RESIDUAL STREAMS



Amsterdam Doughnut Coalition





PROJECTS NEWS EVENTS ORGANIZATIONS TOOLS & TIPS ABOUT US -Network of change agents The donut economy is an important source of inspiration for more and more people, organizations and cities that are working towards a society with a fair, social basis for everyone, within safe ecological limits. The mission of the Amsterdam Donut Coalition is to connect local change agents, to make joint efforts visible and thus help the region 'in the donut'. Sluit je a an bij de coalitie bedrijf of voor de regio, Of je nu een donut-newby bent, donut-pro, je iets wilt doen voor je buurt, je organisatie, 103 25 DOE MEE edereen is welkom! ARTICLES IN THE PRESS DONUT EVENTS IN THE REGION COMMUNITY PROJECTS MEMBERS ONLINE HIGHLIGHTS Project 46w Project Project ECODAM THE KASKANTINE HOUSING COOPERATIVE DE WARREN De Kaskantine is a neighborhood farm Ecodam will become an iconic place where children learn about and build run by and for Amsterdammers, The group uses its knowledge and their own circular economy. f intended to experiment... experience to realize a housing

COMMUNITY

of ...

cooperative for the Amsterdammers



Powers to Act: Deep Design of Cities and Places

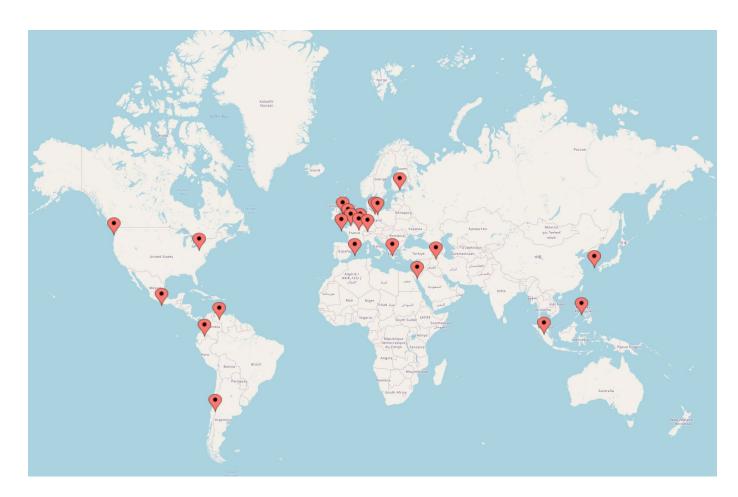
Workshop tool inviting local governments to reflect on the deep design of their organisation

Posted by <u>DEAL Team</u> Z July, 27, 2022 O 13 likes

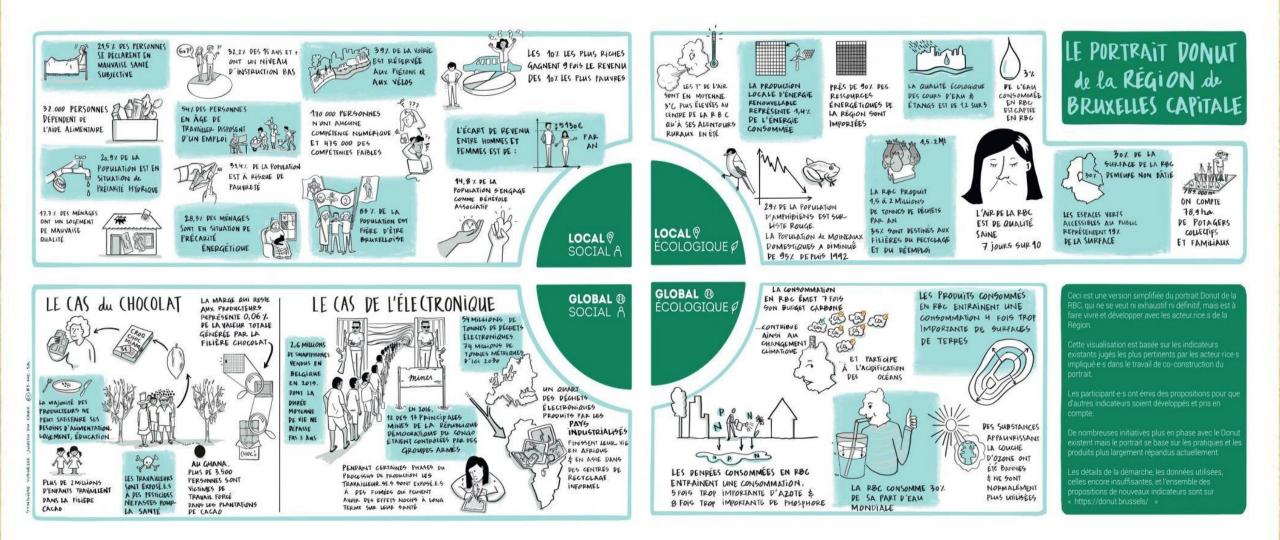


Amsterdam Donut Action, Sepemtber 2022

Doughnuts made local..

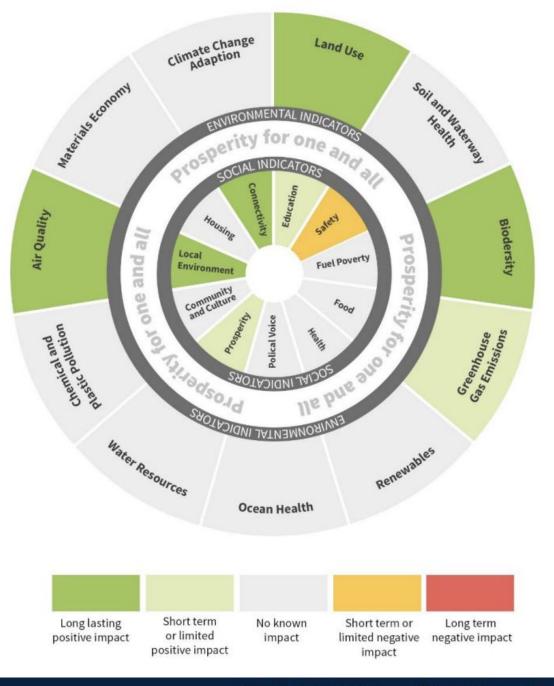


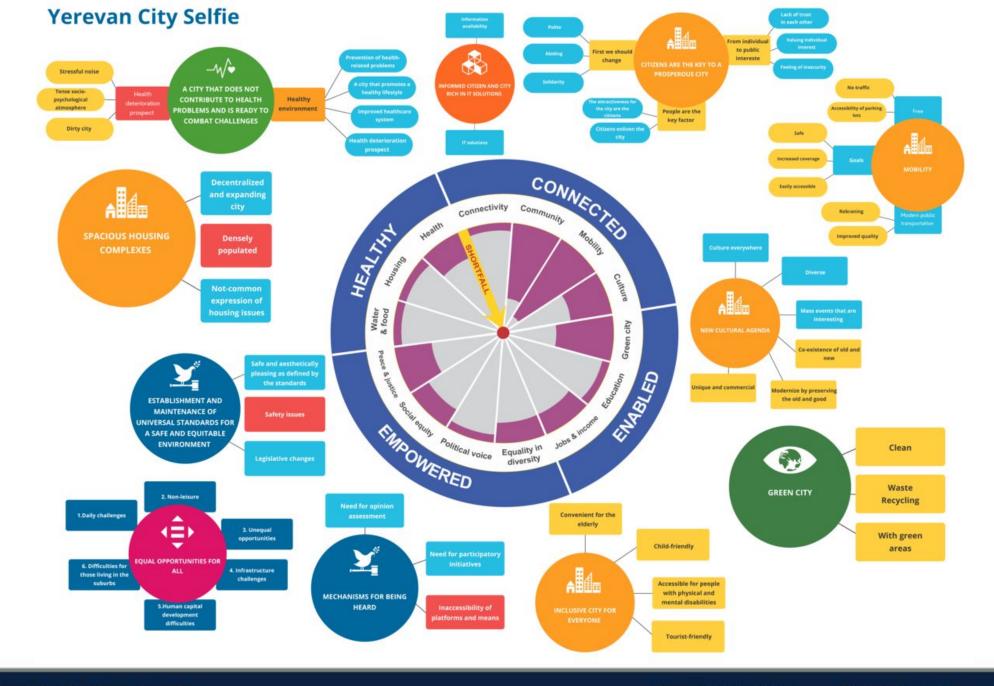
Amsterdam, Netherlands Bad Naheim, Germany Barcelona, Spain Brussels, Belgium Cali, Colombia Cambridge, England Copenhagen, Denmark Cornwall, England Curacao El Monte, Chile Glasgow, Scotland Malaysia, Ipoh Finland, Jyvaskyla Leeds, England Manila, Philippines Mexico City, Mexico Canada, Nanaimo North Macedonia South Korean cities Tel Aviv Israel Tumalia, Sweden Toronto, Canada Yerevan, Armenia





Decision making wheel Case study: The Saints Trail





¿CÓMO EL MONTE AFECTA LA SALUD DE TODO EL PLANETA?

USO EXCESIVO DE FERTILIZANTES

RADIOGRAFIA DE LA CIUDAD Datos del contexto:

Según University of Leeds*, en Chile y el mundo, los límites del nitrógeno en el agua (derivado principalmente del uso de fertilizantes en actividades agrícolas) se ven sobrepasados.

En el periodo 2014/2015 el consumo de fertilizantes a nivel mundial fue de 181,9 millones de toneladas (t), correspondiente a 102,5 millones de t de nitrógeno; 45,9 millones de t de fósforo y 33,5 millones de t de potasio. En Chile el consumo para mismo periodo fue de 169.000 (t) de nitrógeno, 130.000 (t) de fósforo y 99.000 (t) de potasio.

ASPIRACIONES DE LA CIUDAD De la comunidad: Promover la a ctividad agrícola sustentable

el municipio: ncentivar el uso prod ertilizantes naturales e

(ricultura a través de los ogramas del SAG e IND RODESAL).

USO EXC

USO EXCESIVO DEL SUELO

RADIOGRAFÍA DE LA CIUDAD

-Del total de 75,6 miliones de hectáreas que conforman Chile continental, 31,6 miliones de hectáreas potenciales están bajo uso agrícola, pecuario y forestal, indujvendo la superficie de bosque nativo. -Una de las presiones para generar un cambio de uso de suelo es la expansión territorial. Según el instituto Nacional de Estadísticas se estima que desde el año 2017 al 2020 la comuna tendrá un crecimiento poblacional de un 11,391.

ASPIRACIONES DE LA CIUDAD

nduir en plan regulador capacidad de carg el suelo.

 Fiscalización de inmobiliarías e incorporación de limites en el plan regulador.
 Levantar estudios del património natural local y promover su protección.
 Recuperar, conservar y restaurar el medio natural ecológico.

Del municipio: Generar laboratorios naturales o restormación



CAMBIO CLIMÁTICO

EXTRACCIONES DE AGUA DULCE

RADIOGRAFÍA DE LA CIUDAD Datos del contexto:

Chile posee la tercera reserva de agua dulce del mundo, con más de mil 200 ríos y 3 mil 500 glaciares repartidos desde Arica a la Antártica, aun así, un 76% de la superficie chilena está afectada por sequila y suelo degradado, además es el único país que consagra de manera explicita la propiedad privada sobre los derechos de aprovechamiento de aguas.

CONTAMINACIÓN DEL AIRE

ADIOGRAFÍA DE LA CIUDA Datos del contexto:

La contaminación atmosférica es una problemática a nivel país. 13 de 16 Regiones en Chile, incluyendo la Región Metropolitana cuentan con Planes de Prevención y/o Descontaminación Atmosférica (PPDA), Planes de Prevención Atmosférica (PPA) o Plan de Descontaminación Atmosférica (PDA).

ASPIRACIONES DE LA CIUDAD De la comunidad: Gestionar servícios de transpo

Del municipio:

Concretar el servicio de flota de ehículos eléctricos para uso unicipal.

 -Incentivar el "Programa de re cambio" (de leña a electricidad)

GENERACIÓN DE RESIDUOS

ADIOGRAFÍA DE LA CIUDAD

Datos del contexto:

La cantidad de nuevas materias primas para la fabricación de nuevos productos, así como todo el proceso de extracción, transporte, elaboración y gasto energético disminuye al reutilizar los residuos que generamos. En Chile se generan casi 17 miliones de toneladas de residuos al año, pero sólo el 10% se recicla. A nivel mundial se producen más de 2.100 miliones de toneladas de desechos cada año y tan solo un 16% se recicla.

ASPIRACIONES DE LA CIUDAD De la comunidad: -Mejoràr la gestión de agua: servidas para su

Del município: Aumentar el porcentaje de reciclaje industrial y doméstico.

ASPIRACIONES DE LA CI De la comunidad:

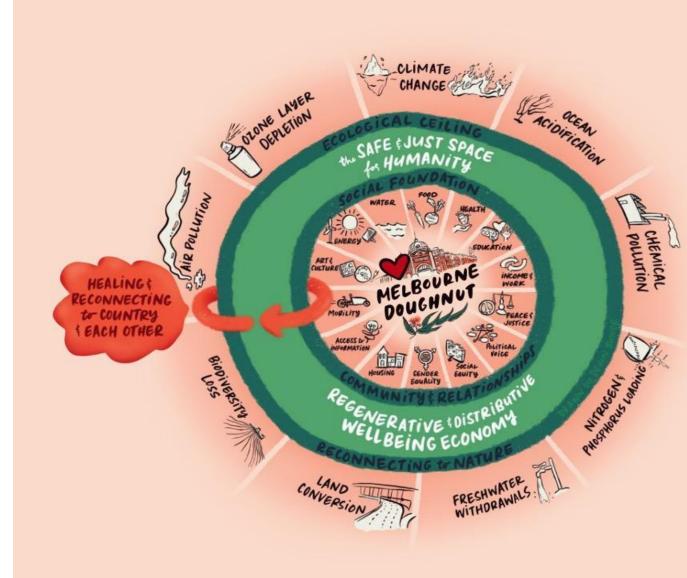
Del municipio

e Global-Ecológico

WEXNER SUMMITS | THE NETWORK IN ACTION

🜐 wexnerfoundation.org 🛛 🧃

(f) wexnerfoundation





KNOWLEDGEABLE

EVERYONE has ALLESS to KNOWLEDGE as CUSTODIANS of the ENVIRONMENTand SOCIETY

CONNECTED through CULTURE

WE are PROUD of our DIVERSITY of CULTURE as DRIVERS of CONNECTION and CREATIVITY Ewe LIVE as MUCH a PART of the LAND as the LAND US

FULL of LIFE

A NETWORK of NEIGHBOURHOODS that SUPPORT THRIVING COMMUNITIES (NATURAL SYSTEMS, WE can SWIM in OW RIVERS, PLAY & LEARN in NATURE, GROW FOOD in our CITY

COLLABORATIVE

WHERE WE DO what WE LOVE for own LIVELIHOODS and WE are VALUED for my CONTRIBUTION



AFFORDABLE EVERYONE has SECURE.

SAFE COMFORTABLE HOUSING POWERED by CLEAN ENERCY and QUALITY LOCALLY CROWN FOOD

ENABLED

OUR ECONOMIC : GOVERNANCE SYSTEMS ENABLE these VISIONS to COME to LIFE





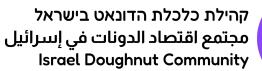
Doughnut Design for Business

DEAL's guide to redesigning businesses through Doughnut Economics - Core workshop

Posted by the DEAL Team 🕐 November, 02, 2022 🛇 83 likes



Click the image to learn more, or check out the introduction video for this tool here!







מודל כלכלת הדונאט כמצפן לשגשוג במאה ה-21 מה זה אומר עבור תושבי ישראל?

Phosphones

n.,

Blue Water

Nitrogen

Israel 2023

THE TIMES OF ISRAEL

89% of Israel's ecosystems have declined in biodiversity, state comptroller says

THE JERUSALEM POSTstate comptro1 in 5 Israelis lived below the poverty linein 2021 - report

Israel's poverty rate ranks second-worst in the developed world.

GLOBES World Inequality Report: Israel among most unequal countries

Cabinet extends secrecy for state-owned oil infrastructure firms, despite objections

Decision, if approved by Knesset, will keep public in dark about the activities of three companies originally linked to deal with Iranian shah

eport: Israel ual countries THETIMES OF ISRAEL Socioeconomic mobility between generations is relatively low in Israel — study

Israel Democracy Institute research finds that only 14% of Israeli children in lowest income category climb to the top, with large differences between population groups Use Change

2021 GDP PC \$52k

CO2 Emissions



קהילת כלכלת הדונאט בישראל مجتمع اقتصاد الدونات في إسرائيل Israel Doughnut Community

Thank you kindly for your attention

Questions?

