

Wexner Atid Futures Follow Up Resources

Futures-Happening Playbook: Cultivating Civic Imagination and Joy

<https://www.futures-happening.com/playbook>

Moments of Impact: How to Design Strategic Conversations that Accelerate Change (opening chapters) [here](#)

Nancy Duarte's On Storytelling that Resonates

https://www.ted.com/talks/nancy_duarte_the_secret_structure_of_great_talks/transcript

Steven Johnson: Where Good Ideas Come From

<https://www.youtube.com/watch?v=eNwMut3-z1Y>

Inside the Pixar's Braintrust (power of critique and feedback)

<https://www.fastcompany.com/3027135/inside-the-pixar-braintrust>

Mike Maples Jr. Pattern Breakers

<https://patternbreakers.substack.com/p/how-movements-make-radical-change>

Lisa's recap of a conversation she had with Mike during the first day of her class [here](#).

Chip and Dan Heath: *Switch: How to Make Change* (Useful handbook from Lisa's favorite book on designing change)

<https://heathbrothers.com/member-content/switch-for-organizations-the-workbook/>